



**NATIONAL ECONOMIC FORUM (NEF) 2024
9 May 2024 | One World Hotel, Petaling Jaya**

Sponsorship Package

Forum Profile:

Expected participants for NCCIM NEF 2024: 550 participants

Number of participants for NCCIM NEF 2017, 2019 and 2023: Average of 700 participants

Participants Profile: Mainly Managing Directors, CEOs, Business Development Managers

Objectives of the Forum:

- To provide a platform for deliberations, engagements and collaborations between the government and businesses to discuss and deliberate issues of interest to the economy, industry and businesses on how to cope with the evolving and changing global economic and business ecosystem;
- To share the best practices of successful companies to encourage other businesses; and
- To provide a platform for Malaysian businesses to network and learn from each other.

BENEFITS	Platinum RM50,000	Gold RM30,000	Silver RM15,000
Company logo featured in Forum e-booklet	√	√	√
Logo to appear on Forum backdrop	√	√	√
One page advertisement in Forum e-booklet	√	√	√
Logo to appear on marketing materials (website, social media etc)	√	√	√
Company promotional materials (leaflet, merchandise etc) in NEF goodie bag	√	√	√
VIP seats (one row behind the VVIP sofa) or Other Special seating (section behind VIP)	2 seats 5 seats	2 seats 3 seats	- 2 seats
Table display at the Foyer with 1 bunting	√	√	-
Acknowledgement of your company during Welcome Remarks	√	√	√
Broadcast of company corporate video* (video length: five minutes maximum) during lunch break	√	-	-
Display company bunting (1x) in Forum hall*	√	-	-
Mention of company in press release and media alerts	√	√	√

* Advertisement and company video to be provided by sponsor.

For more information, please contact NCCIM Secretariat, Ms Linda Tey / Raja Aliff at Tel: 03-62049811 or E-mail: linda.tey@nccim.org.my; aliff@nccim.org.my